



Strathmore Motor Product Sports Centre FAQ's

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Facility Construction

Why is this the time to build a new school and recreation facility?

The joint partnerships to build a sports centre and new school is an opportunity that could not be passed by. The ideal combination of available resources thanks to land donated by Pollyco Developments and financial commitments the timing of the project was made possible.

The new facility ties into one of the goals identified in the 2014 Strathmore Municipal Development Plan which is “to ensure that all opportunities for leveraging of public funds are explored in building, operating and maintaining publicly funded recreation facilities.”

This partnership funding model facilitated the projects moving forward during a time when the economy allowed for the Town to acquire and improve tangible assets when interest rates are at an historic low.

How was the need for a new facility identified?

The population of the Town of Strathmore has increased by 7.9% (2015 Census) since 2012 and projections are for a population of between 21,000 and 28,000 by 2030. In addition, the population of Wheatland County increased 6.1% 2011 – 2016 (Federal Census). In growing regions and communities like Strathmore and Wheatland County there are always infrastructure and community development needs being considered.

Increased population brings an increased interest in recreational opportunities and existing facilities are at capacity or require long travel times. Additional indoor recreation facilities and walking track were identified in both a needs assessment completed by Wheatland County and the *2010 Strathmore Quality of Life Masterplan*.



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What are the features of the Sports Centre?

- Gymnasium sports including soccer, lacrosse, futsal, pickle ball, volleyball, basketball and badminton
- Elevated Strathmore Sobey's Indoor Track for walking and running
- Surface that can accommodate large trade shows and other special events

What are the accessibility features of the Sports Centre?

There will be a shared elevator in the facility with access to the second floor.

Will there be tours once the facility is completed?

At this time the facility is still under some construction, therefore it is not safe for public tours of the Strathmore Motor Products Sports Centre. We hope to create the opportunity for tours closer to project completion.

Facility Operations

What are the operational processes for membership, fees, rentals, etc.?

Operational processes and procedures are currently being developed to meet the needs of the community. They will be shared with the public closer to the opening of the facility.

How many staff does it take to operate the facility?

The staff team will be dependent on the hours of operation and operational model. The Town and Council are working with Golden Hills School Division to avoid duplication and collaboratively in cross over areas like counter staff, cleaning and maintenance.

Where can I apply if I'm interested in a career at the facility?

You can apply online at: <https://strathmore.ca/townhall/employment>

Partnership with George Freeman School



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How will sharing the building between the Strathmore Motor Products Sports Centre and the George Freeman School work?

The school is sized for up to 400 Kindergarten to Grade 9 students with room to expand the building at a later date. The school will have a gymnasium space in the facility which can also be available to the community when the school is not using it. There are also a number of other shared spaces in the building that are intended to be used by the school during the day and by the community when school is out. With easy access to the Strathmore Motor Products Sports Centre during the school day, there will be a number of new programming opportunities available to the public and students.

Safety

Will the speed limit change on George Freeman Trail when the school opens?

Based on location of school, distance from road, and installation of walking trails, sidewalks, etc., there are no plans to lower the speed limit on the George Freeman Trail. Edgefield area will be lowered and a school zone on Edgefield Road will be instated.

Will there be pathways created to access the facility by foot?

Pathways have been developed along the west side of George Freeman Trail and pedestrian lanes will be created alongside a newly upgraded canal bridge.

How will the amount of traffic and accessibility to the facility be managed?

Based on the amount of traffic and location of the building the Town expanded George Freeman Trail to accommodate for turning lanes in both directions.

Funding & Sponsorship

How is it being financed?

The project partners are contributing towards the capital costs of the project. The Town of Strathmore's contribution to the project is \$5 million, of which \$2 million will come from provincial grants, \$2 million from debentures and \$1 million from reserves. Wheatland County has committed \$3 million and Golden Hills School Division has committed \$2 million to the project.



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Funding update: Council has approved a total of \$2.2 million for additional funds to purchase items to complete the Strathmore Motor Products Sports Centre. The list of items the funds will cover are everything from gymnasium and track flooring to the storm pond relocation. It's also things like parking lot paving, air condition, emergency generator, gymnasium equipment and signage not in the original list of expenses. A few of the other items are lacrosse boards, turf flooring, bleachers and scoreboard nets, and the access road. The vast majority of the funding is coming from provincial grants.

Is sponsorship still available?

Sponsorships are available which will provide the opportunity for companies to position themselves as a community leader associated with the importance of healthy lifestyles. Now is the time to invest in this community project. There are many levels of sponsorship available from naming rights to purchasing equipment.

Sponsorship Brochure

For more info, please contact

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